FOR US.
FOR THE FUTURE

MVM Group's CSR Strategy

THE GOAL OF MVM GROUP

is to be a responsible and cooperative company that, in addition to its complex activities in energy sector, is an integral part of the society with its future- and human-oriented actions.

Our key values to achieve our social objectives

Continuous innovation

The social dimension of our innovation activities is of key importance. When using modern technologies, priority is given to solutions that have a direct social impact. Our digital platforms and professional knowledge hubs support industry developments and the spread of efficient solutions. Our collaborations prioritize innovations that aim to provide socially sustainable solutions to energy challenges.

Supporting local communities[1]

Through our cooperation with local communities, we implement comprehensive development programs that contribute to strengthening of the local economy and society, reducing regional inequalities. And our partnerships with educational institutions ensure up-to-date development of the future professionals, who can play a key role in the establishment of sustainable energy management.

Cooperation with society, business partners and our employees

Cooperation is the basis of our everyday work. We are continuously developing our social relations and programs. In addition, we consider the relationships established with our business partners and employees to be highly important, as well as their involvement in our activities for society. To increase social awareness, we are constantly looking for initiatives where we can be present as a supporter or cooperative partner or through our employees' voluntary work.

1 The MVM Group considers all natural persons who live or regularly work within a 5-kilometer radius of the area directly affected by the MVM Group's activities to be a local community (with the exception of the Paks Nuclear Power Plant, in which case the distance is 30 kilometers).

PILLARS OF OUR SOCIAL RESPONSIBILITY

1. MVM for the sustainable future
2. MVM for the education of the future generations
3. MVM for the future of the Hungarian and universal culture
4. MVM for the wellbeing of the future generations

1 MVM for the sustainable future

At the forefront of the green transition of the energy sector, we are building a complex program portfolio, in which special attention is paid to our digital energy developments, initiatives for the protection of biodiversity and the practical application of the circular economic model. During the development of our energy efficiency solutions, we pay particular attention to practical applicability and broad accessibility, for which we are constantly looking for partners.

The aim of our sustainable energy pilot projects is to increase the proportion of green energy sources, thus reducing harmful emissions, while by supporting the provision of access to e-mobility solutions, we promote the spread of sustainable forms of transport. In the development of innovative (among others, energy storage related) solutions, we cooperate with university partners.

Our activites for Sustainability

- Programs aimed at raising awareness of household and corporate energy efficiency
- Development and distribution of energy efficiency solutions throughout the country
- Continuous R+D+I activity regarding the efficiency and distribution of green energy
- Facilitating energy and economic attitude formation related to the green transition
- Development and promotion of carbon-neutral transport on national level
- Energy and economic programs carried out for the security of supply of the region, including Hungary

2 MVM for the education of the future generations

Our experience-based educational programs build on modern, interactive pedagogical methods. Our goal is that energy awareness can be integrated into the everyday life of young people as a natural and necessary practical knowledge that has a beneficial effect on the quality of life. Through these programs that encourage an innovative and forward-thinking approach, we both support and develop the awareness of future generations.

We are constantly expanding the number of our cooperation partners to involve young people as widely as possible.

Our goal is for the primary and secondary school age group to learn about energy-related topics – especially energy efficiency – and forward-looking ideas concerning the future.

With our higher education cooperations, our goal is to support the education of young professionals being open to the complex activities of the MVM Group and involve them in the company processes.

Our educational program portfolio

- Energy awareness trainings in primary and secondary schools
- Operation of interactive energy professional demonstration centers
- Support for STEM programs
- University dual training programs
- Innovation competitions and scholarship programs
- Internship and talent management programs
- Initiatives aimed at digital competence development

3 MVM for the future of the Hungarian and universal culture

Our cultural and artistic programs emphasize universal and timeless values, the preservation and promotion of which can be part of our cultural heritage, a source of inspiration and a supporting background for future artists.

Our goal is to support or initiate cultural initiatives that create and preserve values, which approach the relationship between culture and everyday life from a new perspective, encouraging social dialogue and artistic reflection.

Our cultural support areas

- Long-term support of cultural institutions and programs
- Initiatives aimed at preserving Hungarian cultural heritage
- Embracing contemporary art projects
- Preservation of Hungarian cultural values across borders
- Cultural innovation programs
- Development of digital cultural content
- Embracing the cultural programs of local communities

4 MVM for the wellbeing of the future generations

Equal access to energy is essential for society to thrive. To reduce energy inequality, programs using a complex approach are needed, from attitude formation to technological solutions. With education and concrete infrastructural developments, we help disadvantaged areas, thereby increasing the quality of life and development opportunities of local communities.

We consider it important to create the conditions for equal prosperity in society, with particular regard to the younger generations, disadvantaged families, and those living with illness and injuries. Our task is to launch or support initiatives that help improve their social reach and reduce their everyday problems.

Access to an active life should be provided to as many young people as possible. To promote the health-conscious development of future generations, programs promoting community sports activities are needed, and at the same time, supporting young people in professional competitive sports is also an important area, as athletes can set a good example for young people in terms of achieving an active and healthy life.

Our programs for improving social life quality

- Programs launched to catch up with disadvantaged young people
- Initiatives to support and promote parasport
- Development of recreational sports activities
- Implementation of health care programs throughout the country
- Development of mental health support programs
- Integration and equal opportunity initiatives
- Family-friendly workplace and social programs

The MVM Group sees the achievement of real social impact in long-term programs. We believe that energy is not just a technical question – energy is the basis of innovation, development and social wellbeing. Our programs reflect this future-oriented approach, in line with our mission "For us. For the future".

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